



2010 Contingency Program Information



Company Description: HAWK Performance “Brake Pad technology of champions.”

HAWK Performance's leading-edge brake friction technology is proven everyday in severe-duty aerospace, military, commercial truck fleet, motorsports and performance street brake applications. Put the power in the brake pedal and specify Hawk Performance disc brake pads.

Program Details: HAWK Performance will provide two (2) Gift Certificates which will be good towards the purchase of HAWK Performance products (one G/C for \$200 and one G/C for \$100) to randomly selected drivers participating in the Rally America National classes at Rally America National Championship events as well as two (2) Gift Certificates (one G/C for \$100 to a randomly selected 2WD competitor and one G/C for \$100 to a randomly selected AWD competitor) at each Rally America Regional rally event hosted in conjunction with a Rally America National rally – per the 2010 Rally America National Championship schedule below:

- | | | |
|-----------------------------|-------------------------|------------------------|
| • Sno*Drift Rally | Atlanta, Michigan | January 29 – 30, 2010 |
| • 100 Acre Wood | Salem, Missouri | February 26 – 27, 2010 |
| • Olympus Rally | Olympia, Washington | April 17 – 18, 2010 |
| • Oregon Trail Rally | Hillsboro, Oregon | May 14 – 16, 2010 |
| • Susquehannock Trail Rally | Wellsboro, Pennsylvania | June 4 – 5, 2010 |
| • New England Forest Rally | Newry, Maine | July 16 – 17, 2010 |

Program Registration: All vehicles must register prior to the start of the event. All vehicles entered must use the supplied HAWK decals whether in the National or Regional events. Only vehicles with HAWK decals and who have registered in advance of the start will be entered in the random drawings. All awards will be distributed at the National awards banquet following the Victory Celebration and press conference. Winners must be present at the time of the award or another name will be drawn until all prizes are claimed.

One (1) HAWK decal must be placed on each of the four (4) fenders/bumpers of the rally car as close to the end of the bumper cover as possible. It is the rally team's responsibility to properly and neatly apply the four (4) HAWK decals. Any damaged or obstructed decals will nullify participation in the contingency program. Rally America will verify decal placement prior to the start of the rally (at Tech Inspection or Parc Expose).

Participants must not have competing brake manufacturer's sponsors or decals visible on the car.

The required HAWK decals are provided by Rally America and will be available during Tech Inspection at each of the rally events listed above. Failure to install the required decals prior to the start of the rally will forfeit eligibility.

Hawk Performance Contingency Sponsor - Main Contact

Cori Brinkley, Assistant Marketing Manager

E-mail: cbrinkley@wellmanproducts.com

Telephone: (440) 528.3213

Web: www.hawkperformance.com