



## 2010 Contingency Program Information



**Company Description:** **RALLY-TIRE.COM** is a subdivision of New Alliance LLC established in Temple Hills, Maryland, USA. We import and offer a variety of goods suitable for Rally Competition including Lassa Racing Tires as well as Arcasting Racing Wheels (rally wheel choice of P-WRC world champions in 2008 & 2009 season), and Sabelt Racing Equipment. Delivery of parts and customer support is available at North American stage rally events. **RALLY-TIRE.COM** also provides gravel and tarmac testing & set-up at nearby Summit Point, West Virginia.

**Program Details:** **RALLY-TIRE.COM** will provide two (2) Gift Cards valued at \$250.00 each that will be valid towards the purchase of **RALLY-TIRE.COM** products – the Gift Cards must be used prior to December 31, 2010. These Gift Cards will be awarded to one (1) randomly selected Regional driver and one (1) randomly selected National driver participating in the Rally America National Championship events as listed in the 2010 Rally America National Championship schedule below:

• Sno*Drift Rally	Atlanta, Michigan	Not Available
• 100 Acre Wood	Salem, Missouri	Not Available
• Olympus Rally	Olympia, Washington	April 23 - 25, 2010
• Oregon Trail Rally	Hillsboro, Oregon	May 14 – 16, 2010
• Susquehannock Trail Rally	Wellsboro, Pennsylvania	June 4 – 5, 2010
• New England Forest Rally	Newry, Maine	July 16 – 17, 2010

**Program Registration:** All vehicles must register prior to the start of the event. All vehicles entered must use the supplied **RALLY-TIRE.COM** decals whether participating in the National or Regional events. Only vehicles with **RALLY-TIRE.COM** decals and who have registered in advance of the start will be entered in the random drawings. All awards will be distributed at the Rally America National awards banquet following the Victory Celebration and Press Conference.

Two (2) **RALLY-TIRE.COM** decals must be placed on the rally car – one (1) **RALLY-TIRE.COM** decal on the front portion of the two (2) front fenders of the rally car – one (1) decal on each side. It is the rally team's responsibility to properly and neatly apply the two (2) **RALLY-TIRE.COM** decals. Any damaged or obstructed decals will nullify participation in the contingency program. Rally America will verify decal placement prior to the start of the rally (at Tech Inspection or Parc Expose).

The required **RALLY-TIRE.COM** decals are provided by Rally America and will be available during Tech Inspection at each of the rally events listed above. Failure to install the required decals prior to the start of the rally will forfeit eligibility.

**Rally-Tire.com Contingency Sponsor - Main Contact**

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